

Sponsorship Pack



16th International Phillip Zorab Symposium

Trinity College Dublin, Ireland
20th - 21st June, 2019

British Scoliosis Research Foundation (BSRF)

The British Scoliosis Research Foundation (BSRF) is the only charity that exists solely to promote research into the treatment of scoliosis in the UK.

Scoliosis is a progressive and potentially debilitating condition. At present although treatment exists there is currently no cure and the cause remains unknown in many cases. Research is therefore extremely important.

Supporting research is the core mission of the BSRF. In 1988, the foundation funded its first research project and has since supported projects all over the UK. The BSRF's vision is to have contributed, within 10 years, to discovering the cause of idiopathic scoliosis and to have improved the quality of life for people with all types of scoliosis. This will be achieved through funding and encouraging high quality research into the causation and prevention of, and potential cures for idiopathic scoliosis, and the assessment of new forms of treatment.

The BSRF Zorab Symposium is held biennially to disseminate the latest knowledge gained from research, and to allow medical professionals and researchers in the field to share information and best practice.

Dear Industry Sponsors,

The 16th International Phillip Zorab Steering Committee and the British Scoliosis Research Foundation Council would like to thank all of our industry sponsors for their support of the 2017 conference. The financial support of our major sponsors has been crucial in allowing us to stage this important event, enabling experts to share the most up-to-date research into the causes and treatment of scoliosis.

Since the founding of the BSRF in 1973, the organisation has made a significant contribution to the ongoing research into the causes of idiopathic scoliosis. The BSRF's mission is to stimulate and finance high-quality research into: the causation of, prevention of, and potential cures for idiopathic scoliosis; the assessment of new forms of treatment – surgical and otherwise; the encouragement of basic scientific research that might add to knowledge of the changes, causal or otherwise, in idiopathic scoliosis, and the support of research by young surgeons to stimulate an interest in scoliosis in newly qualified doctors.

The International Phillip Zorab Symposia takes place biannually for clinicians and scientists with an interest in scoliosis aetiology and the development of more effective treatments. Phillip Zorab was a chest physician at the Royal Brompton Hospital in London who developed an expertise in the management of severe scoliosis, and an interest in the aetiology of idiopathic scoliosis.

The International Phillip Zorab Symposia lectures generate fruitful discussion among experts in the field of scoliosis and are instrumental in inspiring new research.

BSRF hopes that you and your company feel as though the investment you have made in your relationship with us has yielded benefits far beyond those promised in the pages of this pack and have put you, and the foundation in a unique position to succeed.

Many thanks for your generous support and we look forward to welcoming you to our symposium.
Yours faithfully,

Steering Committee 2019

Mr. Andy Clarke,
Consultant Adult & Paediatric Spine
Surgeon, Royal Devon & Exeter Hospital.

Mr. Pat Kiely,
Consultant Orthopaedic Surgeon
Dublin, Ireland

Mr. Julian Leong,
Consultant Spinal Surgeon and the
Surgical Tutor, RNOH Stanmore

Mr. Peter Millner,
Consultant Orthopaedic & Spinal Surgeon,
Leeds Teaching Hospitals.

Why Sponsor

- Association with the leading basic science scoliosis conference.
- Unrivalled access to the leading scoliosis specialists in the UK- As well as a joint campaign to invite key individuals to the event, using our extensive knowledge and connections the symposium team will also attempt to connect you with key delegates of your choosing, to ensure that you get the most from your sponsorship experience.
- Great promotional opportunities- IPZS is widely promoted to our extensive database of scoliosis specialists, researchers, and allied health professionals and your logo will be included on digital and print promotional materials.
- Be part of creating impact and advancement in the scoliosis field by supporting research and knowledge exchange which will enable discoveries into the cause of idiopathic scoliosis and the development of treatments to improve quality of life for sufferers.

Our thanks to our 2017 sponsors

Platinum



Gold



Silver



Bronze



Sponsorship Packages

GOLD £12,500		SILVER £6,500	
Packages Available	3	Packages Available	9
Exhibition Space	2m x 2.2m	Exhibition Space	1m x 2m
Exhibitor Registrations	4	Exhibitor Registrations	2
Gala Dinner Registrations	4	Gala Dinner Registrations	2
Insert in Conference Bag	2 x A4	Insert in Conference Bag	1 x A5
Space in Abstract Book	1 x A4	Space in Abstract Book	1 x A5
Logo on BSRF IPZS event Webpage	✓	Logo on BSRF IPZS event Webpage	✓
Logo on front cover Abstract Book	✓1ge	Logo on front cover Abstract Book	✗
Logo on further print	✓	Logo on further print	✓
advertising/promotional emails	✓	advertising/promotional emails	✓

Other Sponsorship Opportunities

CONFERENCE PROMOTIONAL PACK	ADDITIONAL OPPORTUNITIES
Delegate Bags with company logo	Additional Exhibitor Badges £400
Branded USB Pen	Advert in abstract book 1 page £900
Branded Notebook	Advert in abstract book 1/2 page £900
Branded Pen & Pencil £2,500	



"The Phillip Zorab conference 2017 was one of the finest educational events I have attended. Even after practising children's spine surgery for 40 years, I came away from the conference with a notepad filled with ideas for research projects stimulated by the conference presentations, and many clinical concepts that I will consider adding to my practice."

**Stuart L. Weinstein MD,
Ignacio V. Ponseti Chair,
Professor of Orthopaedic
Surgery, and Professor of
Paediatrics, University of Iowa**



"My favourite scoliosis meeting. If you are interested in scoliosis research you have to go to Zorab."

**Michael John Gibson MB,
BS, FRCS, Consultant Spinal
Surgeon, Newcastle upon Tyne**



"An exciting multidisciplinary symposium. Highly recommended"

**Prof Kenneth Cheung,
Jessie Ho Professor in Spine
Surgery, Head, Department
of Orthopaedics and
Traumatology**

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KEYNOTE SPEAKERS 2019

Pat Kiely FRCSI, Consultant in Trauma and Orthopaedic Surgery, Dublin, Ireland

Peter Millner FRCS, Consultant orthopaedic & spinal surgeon, Leeds Teaching Hospitals NHS Trust

Greg Reading MD, Division Chief, Pulmonary and Sleep Medicine ;Project Director, Pediatric Pulmonary Training Center, Seattle Children's Hospital

Amer Samdani MD, Chief of Surgery for Shriners Hospitals for Children

James Sanders MD, Professor of Orthopaedics and Paediatrics, Rochester Hospital NY

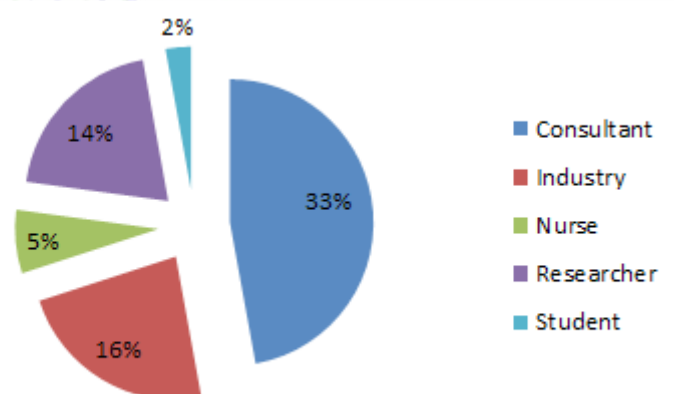
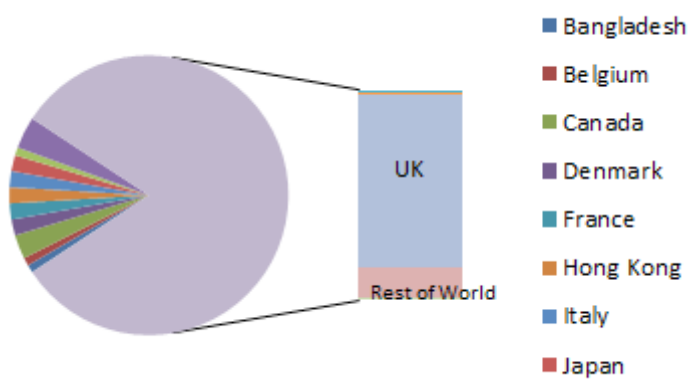
Brian Ciruna PhD, Professor of Molecular Genetics Department, University of Toronto

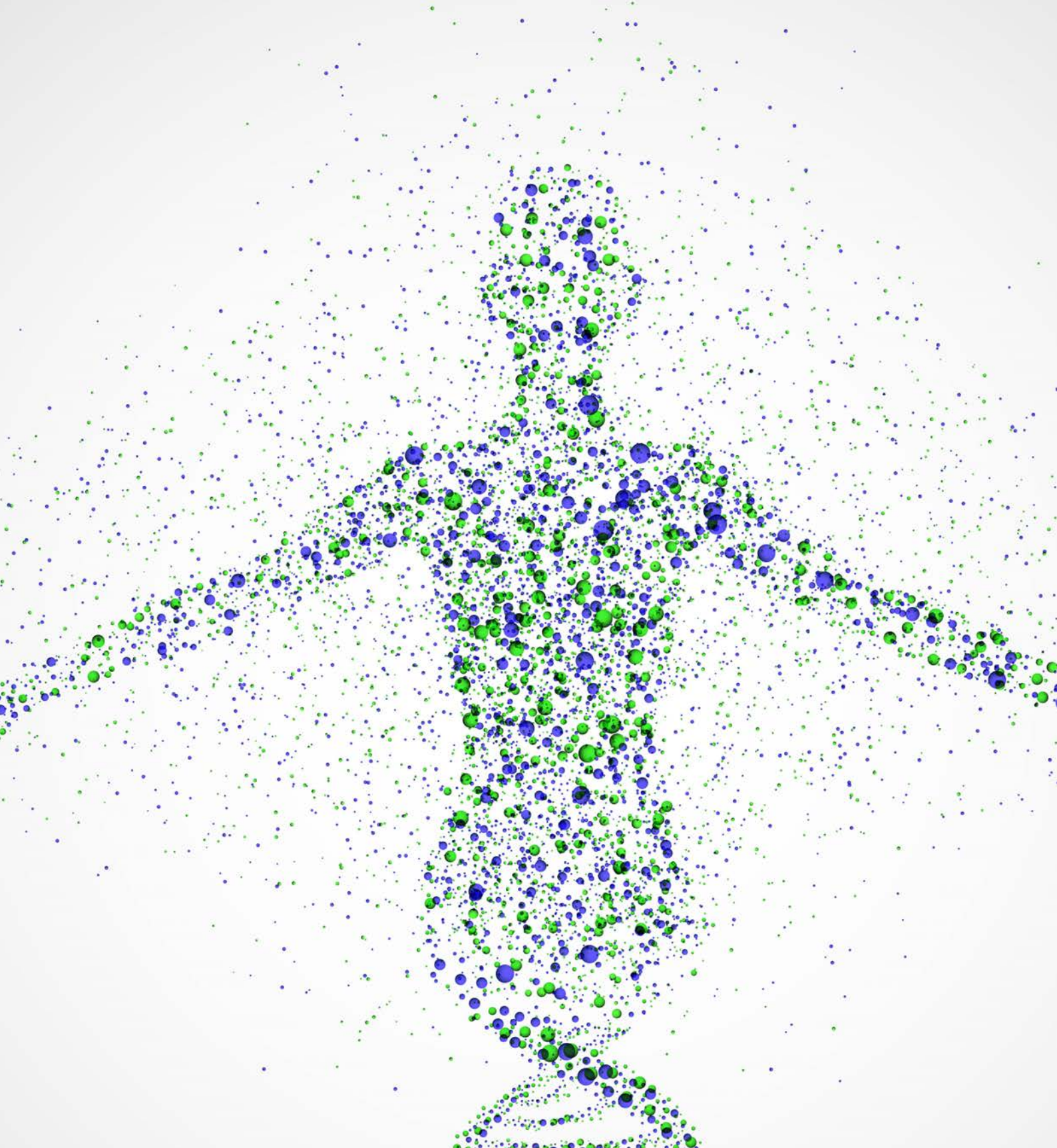
René Castelein MD, PhD, Professor of Orthopaedic Surgery, Utrecht University

Mr David Marks FRCS, Consultant Orthopaedic & Spinal Surgeon, Royal Orthopaedic Hospital, Birmingham

Attendance

The International Phillip Zorab Symposia attract leading scoliosis specialists from all over the world. Encouraging the attendance of and building links with these specialists remains a key focus for 2019. At the 2017 meeting we invited keynote speakers including, Brian Ciruna, Emma Clark, Baron Lonner, Robert Dunn, Mike Gibson and Stuart Weinstein. The event is aimed at physicians, allied healthcare professionals, medical students, residents, fellows, and personnel who treat scoliosis at all levels and in all ages of patients, and researchers with an interest in scoliosis.





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